

2026 Program Book

ADVERTISING RATES and SIZES



The Great Waters program book is distributed free of charge to all audience members during the concert season. As an advertiser, we also have the program on our website.

Advertising Rates and Sizes (*Reserve your spot today and we'll invoice you later.*)

AD SIZE	DIMENSIONS	AVAILABILITY	RATE
Back Cover	4½"w x 7½"h	SOLD OUT	\$1,500
Inside Front or Back Cover	4½"w x 7½"h	Inside Front Available	\$1,320
Center Spread	10 ⁵ / ₁₆ "w x 7½"h	SOLD OUT	\$2,000
Full Page*	4½"w x 7½"h	COLOR	\$750
Half Page** (horizontal or vertical)	4½"w x 3 ⁵ / ₈ "h (horizontal) 2 ¹ / ₈ "w x 7½"h (vertical)	COLOR	\$475
Quarter Page (horizontal or vertical)	4½"w x 1 ³ / ₄ "h (horizontal) 2 ¹ / ₈ "w x 3 ⁵ / ₈ "h (vertical)	COLOR	\$150

*Includes four free lawn seats for one concert. Must call into office 48 hours before show to reserve tickets.

**Includes two free lawn seats for one concert. Must call into office 48 hours before show to reserve tickets.

Ad Specifications

The Following file formats are acceptable: JPEG, EPS, TIFF, or PDF. Must be High Resolution (300dpi). Please include all fonts and images. No photocopies or handwritten ads are accepted.

NOTE: Your ad may be modified for the best print quality. Ads should be emailed to Heidi@GreatWaters.org.

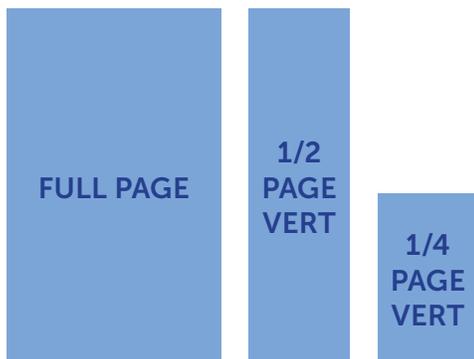
Deadlines

Booking space ends **May 24**.

All ad artwork must be received no later than **May 31**.

Payment

Invoices will be mailed out to you depending on how you would like to pay via our ad form choices of one or two payments. Checks can be made payable to Great Waters. Credit cards are also accepted online through our website. For more information, please contact Great Waters at **603-569-7710** or Heidi@GreatWaters.org



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Please return this completed form *before May 31, 2024* to the following address:

Great Waters
PO Box 488
54 North Main Street
Wolfeboro, NH 03894
Att: Marketing

NOTE: All ad artwork must be received no later than **May 31**.

Select desired ad size:

- Back Cover \$1,500
- Inside Front Cover \$1,320
- Inside Back Cover \$1,320
- Center Spread \$2,000
- Full Page \$750
- Half Page (vertical) \$475
- Half Page (horizontal) \$475
- Quarter Page (vertical) \$150
- Quarter Page (horizontal) \$150

A check in the amount of \$ _____ is enclosed. *Payable to Great Waters.*

Please charge my credit card: MasterCard Visa AmEx Discover

Credit card number _____

Name on credit card _____

Signature _____ Exp. Date _____

or Pay Online ➔

Contact Name _____

Contact Title _____

Name of Company _____

Business Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Payments on Line:

Scan QR code, enter password or enter as a guest, and then fill in contact information on Donor Payment page. Choose **2026 Advertisers** Credit Card payment.



*Thank you
for supporting
Great Waters!*

Center Spread 10 5/16" w x 7 1/2" h
10.3125" w x 7.50" h



FULL PAGE
4.5" w x 7.5" h
4 1/2" w x 7 1/2" h

HALF PAGE
Horizontal

4.5" w x 3.625" h
4 1/2" w x 3 5/8" h

HALF PAGE
Vertical

2.125" w x 7.5" h
2 1/8" w x 7 1/2" h

QUARTER PAGE
Vertical

2.125" w x 3.625" h
2 1/8" w x 3 5/8" h

QUARTER PAGE
Horizontal

4.5" w x 1.75" h
4 1/2" w x 1 3/4" h