

2025 Program Book

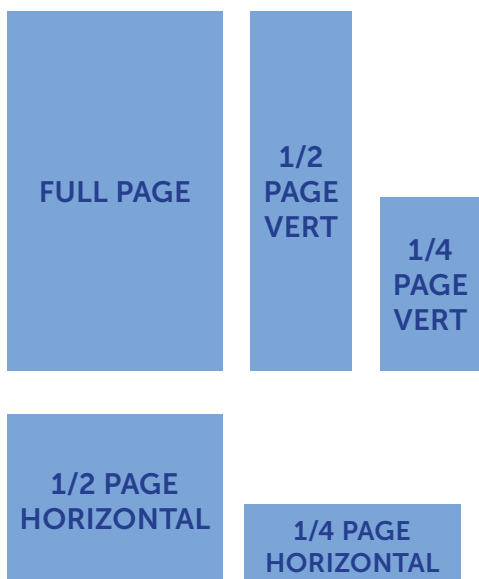
ADVERTISING RATES and SIZES



The Great Waters program book is distributed free of charge to all audience members during the concert season. As an advertiser, we also have the program on our website.

Advertising Rates and Sizes (Reserve your spot today and we'll invoice you later.)

AD SIZE	DIMENSIONS	Early Bird Booking by APRIL 30	REGULAR RATE by MAY 24
Back Cover	4½"w x 7½"h	\$1,839	\$1,925
Inside Front Cover	4½"w x 7½"h	\$1,260	\$1,320
Inside Back Cover	4½"w x 7½"h	\$1,260	\$1,320
Full Page	4½"w x 7½"h	\$835	\$875
Half Page (horizontal or vertical)	4½"w x 3 ⁵ / ₈ "h (horizontal) 2 ¹ / ₈ "w x 7½"h (vertical)	\$660	\$670
Quarter Page (horizontal or vertical)	4½"w x 1 ³ / ₄ "h (horizontal) 2 ¹ / ₈ "w x 3 ⁵ / ₈ "h (vertical)	\$260	\$270



Ad Specifications

The Following file formats are acceptable: JPEG, EPS, TIFF, or PDF. Must be High Resolution (300dpi). Please include all fonts and images. No photocopies or handwritten ads are accepted.

NOTE: Your ad may be modified for the best print quality. Ads should be emailed to Heidi@GreatWaters.org.

Deadlines

Early Bird discount ends **April 30**.

Booking space ends **May 24**.

All ad artwork must be received no later than **May 31**.

Payment

Invoices will be mailed out to you depending on how you would like to pay via our ad form choices of one or two payments. Checks can be made payable to Great Waters. Credit cards are also accepted online through our website. For more information, please contact Great Waters at **603-569-7710** or Heidi@GreatWaters.org

Book your ad today!

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ADVERTISING RATES and SIZES



Please return this completed form *before May 31, 2024* to the following address:

Great Waters
PO Box 488
54 North Main Street
Wolfboro, NH 03894
Att: Marketing

NOTE: All ad artwork must be received no later than **May 31**.

Select desired ad size:

- Back Cover
- Inside Front Cover
- Inside Back Cover
- Full Page
- Half Page (vertical)
- Half Page (horizontal)
- Quarter Page (vertical)
- Quarter Page (horizontal)

A check in the amount of \$ _____ is enclosed. *Payable to Great Waters.*

Please charge my credit card: MasterCard Visa AmEx Discover

Credit card number _____

Name on credit card _____

Signature _____ Exp. Date _____

or Pay Online ➔

Contact Name _____

Contact Title _____

Name of Company _____

Business Address _____

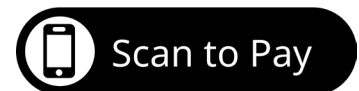
City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Payments on Line:

Scan QR code, enter password or enter as a guest, and then fill in contact information on Donor Payment page. Choose **2025 Advertising on the Donor Level dropdown**. Then proceed to the bottom for Credit Card payment.



*Thank you
for supporting
Great Waters!*