

Opportunities for CORPORATE SUPPORT



For over 28 years, Great Waters has animated the cultural life of our region. Founded in 1995, Great Waters is a nonprofit organization dedicated to culturally enriching New Hampshire's Lakes Region.

Concerts in the Clouds are performed at Shannon Pond at Castle in the Clouds under a large tent with additional outside lawn seating. Concerts in Town are held at indoor venues in Wolfeboro.

Great Waters also focuses on educational outreach, offers scholarships, and provides community enrichment, including our Street Pianos which are available all summer for the public to enjoy.

In 2023, we entertained over 3,500 patrons (up by 35% from the previous year), had hundreds of people tickle the keys throughout downtown Wolfeboro on our Street Pianos, and gave out \$10,000 in student scholarships. Our patrons come from throughout New England, with highest local attendance from Wolfeboro, Moultonborough, Mirror Lake, Meredith, Tuftonboro, Laconia, Alton, Gilford, Center Harbor, Ossipee, Melvin Village, and Sandwich.

Great Waters provides opportunities for corporate support are available to businesses interested in gaining exposure for their business while also expanding their philanthropic support of arts and culture in the Lakes Region.

Why Corporate Partnerships?

Corporate Partnerships with Great Waters allow your business to advance your marketing and commitment to the community and visitors from over 22 states while playing an essential role in bringing inspiring and uplifting entertainment to the Lakes Region.

As a Corporate Partner, your business enjoys—

- High visibility among a growing audience base in the Lakes Region.
- Access to high-quality performers, artists, and special events.
- Unique opportunities to entertain clients, recognize employees, and network with our patrons and other business leaders.

Partner Benefits Include—

- Prominent recognition from the stage, in print and through digital promotions.
- VIP events.
- An opportunity to customize a sponsorship package that meets your business objectives.



PO Box 488
54 North Main St
Wolfeboro, NH 03894
603-569-7710

2024 Season

GreatWaters.org

Opportunities for CORPORATE SUPPORT



	DIAMOND LEVEL (\$50,000+)	PLATINUM LEVEL (\$25,000)	GOLD LEVEL (\$15,000)	SILVER LEVEL (\$10,000)	BRONZE LEVEL (\$5,000)	SUPPORTING SPONSOR (\$2,500)
Centerfold in Season Program Book	●					
Prime banner logo presence at all concerts	●	●				
Recognition at Annual Gala	●	●				
Recognition from stage	●	●				
Access to The Cloud Club	●	●	●			
Tickets to the Annual Gala	8 Tickets	6 Tickets	4 Tickets	3 Tickets	2 Tickets	
Name listed on Sponsor Page of Program Book	●	●	●	●	●	●
Ad in Season Program Book	Center Fold	Full page	½ page	½ page	¼ page	¼ page
Recognition on website Sponsor Page (logo, or name listing)	●	●	●	●	●	●
Promotion on Social Media	●	●	●	●	●	●
Recognition in Press Releases	●	●	●	●	●	●

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Guidelines For Use of the Great Waters Recognition Emblem

This emblem is awarded to businesses that support Great Waters at the \$1,500 level and above. The purpose of the emblem is to recognize a company's commitment to supporting arts and culture in the Lakes Region. The emblem must always be used in the proper and complete form, as pictured below. The emblem includes an expiration date and may not be displayed after the date has passed.



The emblem may be used as follows:

- On a webpage. Links to the Great Waters webpage are encouraged.
- In a newsletter
- On an exhibit display
- On a business window
- On a brochure or mailing

Use of the emblem is prohibited in the following instances:

- The emblem is the exclusive property of Great Waters. Any unauthorized use or reproduction that does not conform to that described in these guidelines is expressly prohibited.
- While the emblem may promote a company's support, it must never be used to advertise or endorse products or services.
- The emblem may not be used in conjunction with, assimilated into, or merged with another design or trademark.
- The emblem may not be used after the expiration date has passed.

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2024 Season

GreatWaters.org

GREAT WATERS



Entertaining the Lakes Region

2023 Season



5 Concerts in the Clouds



2 Concerts in Town



3,912 Tickets Sold

995 Season Tickets



Patrons came from **255** towns in **22** states—and **2** countries



72 Businesses proudly displayed Great Waters mug and brochures promoting season

60 businesses and individuals placed an advertisement in our Program



250 Guests attended pre-concert receptions

1 Gala

\$203,000 Raised

76 Local & Lakes Region businesses donated to Great Waters Gala auction

More than **70** Gala patrons participated in either the Live or Silent Auctions or Raise the Paddle at this year's fundraiser.



6 beautifully painted pianos placed around Wolfeboro

Enjoyed by **hundreds** of people living in and visiting Wolfeboro



\$10,000 Scholarship dollars awarded to **4** Lakes Region recipients



1 Float in the Wolfeboro 4th of July Parade

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2024 Season

GreatWaters.org

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Yes, we will support Great Waters!

Return this completed form **before June 1, 2024** to the following address:

Great Waters Corporate Support
PO Box 488
54 North Main Street
Wolfeboro, NH 03894

One-time gift: \$50,000 \$25,000 \$10,000 \$5,000 \$2,500
 Other \$ _____

A check in the amount of \$ _____ is enclosed. *Payable to Great Waters.*

Please charge my credit card: MasterCard Visa AmEx Discover

Credit card # _____ Name on credit card _____

Signature _____ Exp. Date _____

Your gift is tax-deductible to the extent provided by law.

Provide ongoing support for Great Waters by becoming a monthly donor.

Please charge my credit card the following amount every month:

\$208.33 \$416.66 \$833.33 \$1,250 \$2,083.33 \$4,166.66
 Other \$ _____

I have a donor-advised fund. My company's gift form is enclosed.

I have included Great Waters in my estate plans.

Contact's Name _____ Contact's Title _____

Name of Company _____

Name(s) as you would like it/them to appear in publications:

Wish to remain anonymous

Business Address _____

City _____ State _____ Zip _____

Contact information has recently changed.

Phone _____ Email _____

Signature _____ Date _____

Benefits are provided annually for payments received by June 1, 2024.

Diamond Level:
\$50,000+

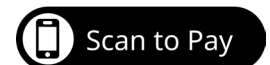
Platinum Level:
\$25,000-\$49,999

Gold Level:
\$15,000-\$24,999

Silver Level:
\$10,000-\$14,999

Bronze Level:
\$5,000-\$9,999

**Supporting
Sponsor:**
\$2,500-\$4,999



Pay Online

Other ways to give:

- Pay with stock (call 603-569-7710)
- Give online at [GreatWaters.org](https://www.GreatWaters.org)

2024 Season