

Opportunities for CORPORATE SUPPORT



For over 28 years, Great Waters has animated the cultural life of our region. Founded in 1995, Great Waters is a nonprofit organization dedicated to culturally enriching New Hampshire's Lakes Region.

Concerts in the Clouds are performed at Shannon Pond at Castle in the Clouds under a large tent with inside and outside lawn seating. Concerts in Town are held at indoor venues in Wolfeboro.

Great Waters also focuses on educational outreach, offers scholarships, and provides community enrichment, including the Street Piano Project.

In 2022, we entertained over 3,500 patrons (up by 35% from the previous year), had hundreds of people tickle the keys throughout downtown Wolfeboro on our Street Pianos, and gave out \$6,000 in student scholarships. Our patrons come from throughout New England, with highest local attendance from Wolfeboro, Moultonborough, Mirror Lake, Meredith, Tuftonboro, Laconia, Alton, Gilford, Center Harbor, Ossipee, Melvin Village, and Sandwich.

Great Waters opportunities for corporate support are available to businesses interested in gaining exposure for their business while also expanding their philanthropic support of arts and culture in the Lakes Region.

Why Corporate Partnerships?

Corporate Partnerships at Great Waters offer your business an opportunity to advance its marketing and commitment to community and visitors from over 26 states, while playing an important role in bringing inspiring and uplifting entertainment to the Lakes Region.

As a Corporate Partner, your business enjoys—

- High visibility among a growing audience base in the Lakes Region.
- Access to high-quality performers, artists, and special events.
- Unique opportunities to entertain clients, recognize employees, and network with our patrons and other business leaders.

Partner Benefits Include—

- Prominent recognition from the stage, in print and through digital promotions.
- VIP events.
- An opportunity to customize a sponsorship package that meets your business objectives.



PO Box 488
54 North Main Street
Wolfeboro, NH 03894
603-569-7710

GreatWaters.org

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	DIAMOND LEVEL (\$50,000+)	PLATINUM LEVEL (\$25,000)	GOLD LEVEL (\$15,000)	SILVER LEVEL (\$10,000)	BRONZE LEVEL (\$5,000)	SUPPORTING SPONSOR (\$2,500)
Centerfold in Season Program Book	●					
Prime banner logo presence at all concerts	●	●				
Recognition at Annual Gala	●	●	●			
Access to VIP events before shows for designated partners	●	●	●			
Step and Repeat (photo with performer after show)	●	●	●			
Concierge access at Great Waters Office when seeking tickets for clients	●	●	●			
Tickets to the Annual Gala	8 Tickets	4 Tickets	2 Tickets			
Recognition from stage	●	●	●	●		
Preferred parking	●	●	●	●	●	
Name listed on Sponsor Page of Program Book	●	●	●	●	●	●
Ad in Season Program Book	Full page	Full page	½ page	½ page	¼ page	¼ page
Website recognition	●	●	●	●	●	●
Recognition on website Sponsor Page (logo, or name listing)	●	●	●	●	●	●
Promotion on Social Media	●	●	●	●	●	●
Recognition Listing in Annual Report	●	●	●	●	●	●
Recognition in Press Releases	●	●	●	●	●	●

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GREAT WATERS



Entertaining the Lakes Region

2022 Season



5 Concerts in the Clouds



2 Concerts in Town



3,543 Tickets Sold

853 Season Tickets



Patrons came from

232 towns in

24 states



63 Businesses proudly displayed Great Waters mug and brochures promoting season

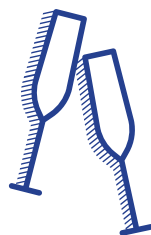
57 Local & Lakes Region businesses donated to Great Waters Gala auction

210 VIPs & Guests

attended VIP receptions

5 Pre-concert VIP receptions hosted in the Eastern Propane Hospitality Tent

2 Pre-Season home receptions hosted by Board Members



1 Gala

\$155,900

Raised



6 beautifully painted pianos placed around Wolfeboro

1 beautifully painted piano traveled Lake Winnepesaukee all summer on the Mt. Washington

Enjoyed by **hundreds** of people living in and visiting Wolfeboro



59 Volunteers



1 Float in the Wolfeboro 4th of July Parade



\$6,000

Scholarship dollars awarded to **3** Lakes Region recipients

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Yes, we will support Great Waters!

Return this form *before April 1, 2023* to the following address:

Great Waters Corporate Support
PO Box 488
54 North Main Street
Wolfeboro, NH 03894

A check in the amount of \$ _____ is enclosed. *Payable to Great Waters.*

Please charge my credit card: ☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Credit card number _____

Name on credit card _____

Signature _____ Exp. Date _____

Contact's Name _____

Contact's Title _____

Name of Company _____

Business Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Benefits are provided annually for payments received by April 1, 2023.

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